Alltrucks. Teaming-up for success. Your partner for the commercial vehicle workshop.













More efficiency through single sourcing: Alltrucks – combining the service competence of three strong partners.

The commercial vehicle segment is changing as vehicles become more efficient, less polluting and safer. Maintenance and repair expectations are rising, and mixed vehicle fleets are standard. Our solution for your commercial vehicle service is Alltrucks Truck & Trailer Service, a shared brand of the leading automotive suppliers Knorr-Bremse, Bosch and ZF Services.

The commercial vehicle service market must cope with increasingly complex vehicle systems, while customers expect more complex services:

- Mechatronic systems, for example, in exhaust gas treatment (Euro 6), brake systems and the drive train
- Fleets with vehicles by different manufacturers and different equipment
- Reduction of downtime to ensure availability
- Speed and flexibility in repair and maintenance, with the highest quality and reliability
- Cost-optimised services

These are key factors that allow commercial vehicle workshops to achieve and maintain a successful position in the market.

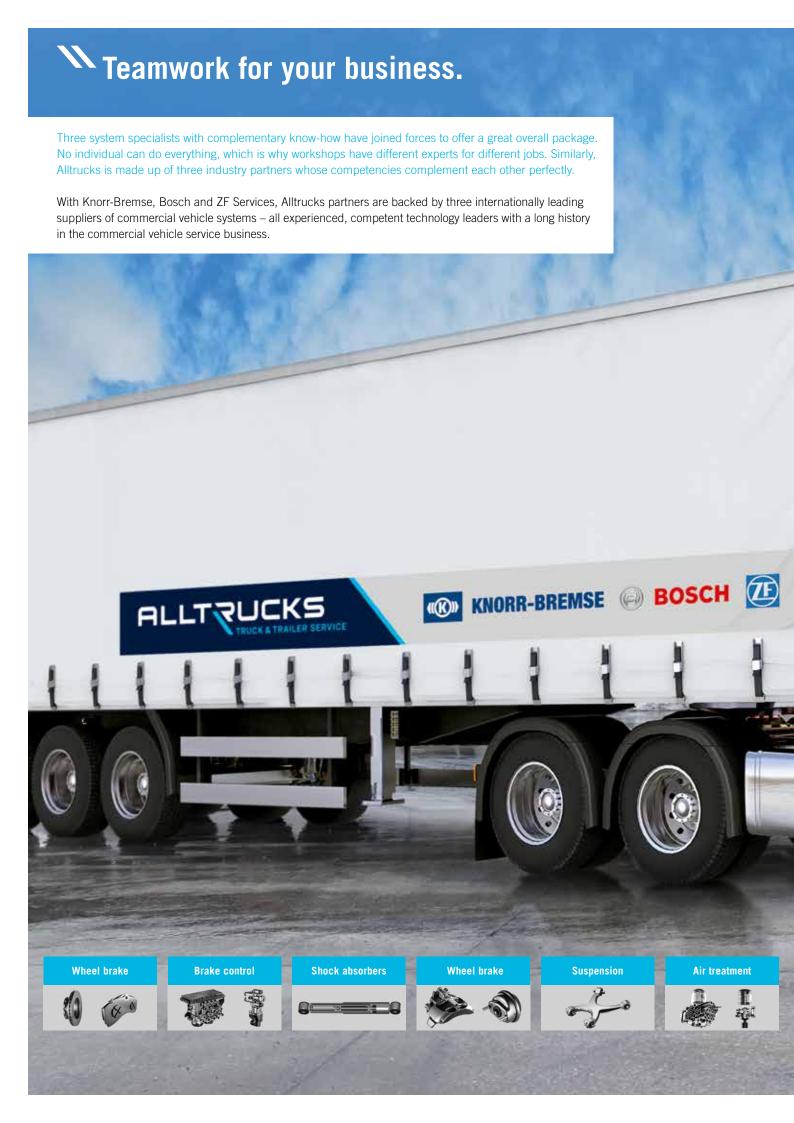
Alltrucks Truck & Trailer Service is the answer to these challenges.

Three leading commercial vehicle supply companies – Knorr-Bremse, Bosch and ZF Services – have joined forces to provide a superior aftermarket service.

Alltrucks – the independent full service workshop concept with an international approach. The use of shared knowledge for all key workshop areas gives multi-brand commercial vehicle workshops a decisive advantage in day-to-day dealings with customers.

Take a look at the wide range of services presented on the following pages and let us convince you of our innovative approach and high level of quality.

"With Alltrucks, I'm always at least a truck's length ahead of the market."





Professional in every way: The Alltrucks Full Service Workshop Concept.

Alltrucks has a clear goal: To provide you with the best full service commercial vehicle workshop concept in every aspect. We help you in many ways in all areas, so that your operation benefits throughout. Key elements include:



and parts finding to training sign-up and advertising materials.

It also contains your own individual partner area.

Workshop portal incl. access to technical information

Technical hotline

The complexity and number of model variants in commercial vehicles is steadily increasing. If you run into a difficult situation where you don't know the answer, our technical support hotline will be glad to help right away, whether for repair, maintenance or diagnosis. Your hotline assistant can also connect directly to the diagnostic unit to solve issues.

Technical hotline

Training from a single source

Together with Bosch, Knorr-Bremse and ZF, we create training content for you and develop a special Alltrucks training programme.

With regular technical training, we help you develop your specialist knowledge across systems and manufacturers, and stay up-to-date at all times. Exclusively for our partners, we provide annual updates to keep your knowledge continually refreshed.

Tailor-made training



Individual field support

Individual field support

You are the focus of what we do, and we are always available for you. On regular visits to your site, your personal field representative is an active partner at your disposal. Regular contact with you is important to us. It lets us fine-tune our services to your specific challenges and needs.



For greater speed and efficiency: With our unique multi-brand commercial vehicle diagnostics, you can diagnose all commonly used European trucks from various automotive manufacturers without having to invest in multiple systems. In addition to the diagnostic unit, Alltrucks supplies a three-part software package (Bosch ESI[tronic], Knorr-Bremse NEO Orange and ZF-Testman) that is controlled by a shared Start Centre, allowing fast switching between individual applications.

Multi-brand vehicle diagnostics

Marketing support
We provide numerous marketing offerings that

help you create a professional, distinctive brand

image and sustain an effective sales promotion effort. These include signage, work clothing, vehicle lettering, business stationery, brochures, advertisements, letter templates, internet, trade fairs and much more.

Marketing

Quality assurance and partner development programme

We check the quality standards at our partner workshops every 24 months. We actively support and assist our partners in their development to make sure that all meet Alltrucks standards.

Quality assurance and partner development programme

Individual experts united under one roof: Benefiting from a strong brand.

The large number of Alltrucks workshops forms a strong organisation in our markets. Modern, technically expert, independent and easily recognisable – that's the strong Alltrucks Truck & Trailer Service brand. The uniform appearance of all Alltrucks workshop partners boosts customer awareness and helps to generate new business, benefiting the entire network.

Next to exterior signage and design elements like banners and steles, Alltrucks Truck & Trailer Service offers a wide variety of promotional tools and print materials for customers and internal use. Key elements are:

- Business cards, letterheads, order forms
- Flyers, advertisements, posters, giveaways etc.

The consistent use of uniform design elements with defined colours and typography creates high recognition, builds trust and highlights our quality and expertise.

Alltrucks headquarters is constantly working on further exclusive marketing services, and always adapts them to the needs of the markets and our workshop partners.



"Partnering for future challenges together – everybody achieves more."







Become part of the Alltrucks network! How to get started.

We are glad we could interest you in the Alltrucks workshop concept. Would you like to use the expertise, knowledge and international strengths of our founder brands for your personal and professional success? You are just 6 steps away.



1.

Do you have questions or would you like to learn more about us? We recommend a personal meeting. Get in touch with us: +49 (0)89 462266-44, info@alltrucks.com



2.

In return, we would also like to get to know you better. In a no-obligation initial meeting, we will explain to you all the elements of our concept in-person. In the interest of our existing partners and to make sure that we offer the best commercial vehicle concept, we inspect the operations of all applicants based on Alltrucks standards.



3.

If some standards are not met, we will make an agreement to support and assist you during a transition period. This agreement gives you access to selected Alltrucks services.



4.

Outside service providers monitor compliance with Alltrucks standards. We provide the valuable inspection results as part of our system services.



5.

Once all requirements are met, we will provide you with your Alltrucks partner agreement. Now you are ready to get started – and we are glad to welcome you to the Alltrucks partner network.



6

As an Alltrucks partner, you have full access to all system services.

Give us a call. We would be happy to make an appointment for a no-obligation meeting. Get in touch with us: +49(0)894622466-44, info@alltrucks.com



Alltrucks GmbH & Co. KG

Perchtinger Strasse 6 81379 Munich Germany

Phone +49 (0)89 462 2466-0 Fax +49 (0)89 462 2466-86

info@alltrucks.com www.alltrucks.com







