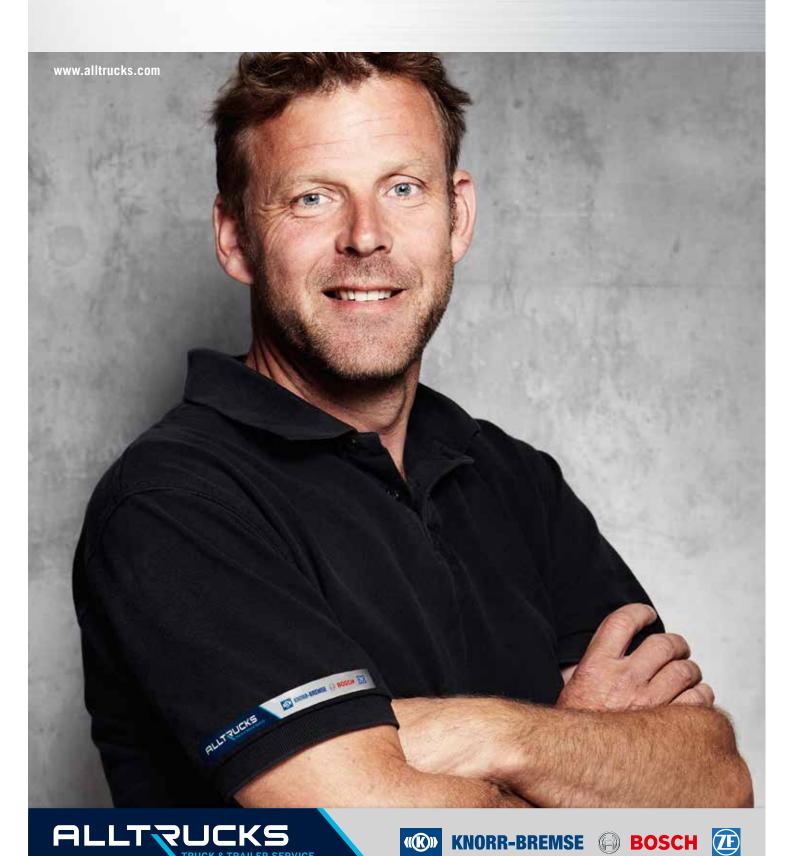
## Alltrucks. Your strong partner for multi-brand commercial vehicle service





# Three strong partners bundle their service expertise. Your benefit? Multi-brand knowledge from a single source

Our solution for your commercial vehicle service is Alltrucks Truck & Trailer Service. We are the common brand of the leading automotive and commercial vehicle suppliers Bosch, Knorr-Bremse and ZF.

The commercial vehicle segment is in motion. Vehicles are becoming more efficient, increasingly low-emission and safer. Maintenance and repair requirements are becoming stiffer and mixed vehicle fleets are standard. In addition to the heightened complexity of vehicle systems, accumulation of legal regulations and growing competitive pressure, workshop customers often make highly sophisticated demands of the commercial vehicle service market. With higher transport volumes on European roads, time and cost pressures on commercial vehicle operators are growing – and thus, their expectations of your workshop service.

- Service for the entire commercial vehicle fleet
- Reliable mobility with minimal downtime
- Fast, flexible maintenance and repairs
- Greatest possible quality and reliability
- Cost-optimised services

Alltrucks Truck & Trailer Service helps you master these challenges! As an Alltrucks Partner, you benefit from the bundled expertise and extensive experience of the three system specialists Bosch, Knorr-Bremse and ZF.

Technological development and transition

More legal regulations



Customers with higher service expectations

Increasing competition

## From professionals for professionals: Full service for the entire commercial vehicle fleet

Alltrucks - the independent workshop system with a pan-European approach - offers you multi-brand expertise in diagnostics, service, maintenance and repair of light to heavy commercial vehicles, trailers and semi-trailers, buses, construction and agricultural machinery.

With its comprehensive service offerings, Alltrucks supports you to the greatest extent possible in your daily customer transactions - for a lasting competitive edge.



I benefit from a strong network"

**Andreas Kaufmann** 

Alltrucks Partner Hanover

Alltrucks Truck & Trailer Service: Your benefits at a glance



Consisting of KTS Truck with ESI[tronic], NEO I orange and ZF-TESTMAN

#### Documentation and parts finding

For Original Equipment Suppliers Bosch, Knorr-Bremse and ZF

#### ■ Multi-brand commercial vehicle database

Based on Original Equipment Manufacturer data and supplemented by information from trailer and axle manufacturers

#### Right to use brand and design

According to design guidelines: Alltrucks as a strong umbrella brand for multi-brand customer acquisition

#### Customised Alltrucks training programme

Practical and oriented to current market demands

#### Alltrucks hotline

Immediate telephone assistance from truck experts incl. online ticketing system and knowledge database

#### 24/7 service

Roadside assistance every day/night of the year

#### Offers from cooperating partners

For additional competence and new business

#### ■ Fleet management

Fleet contracts for customer referral

#### Access to a pan-European workshop network

For mutual exchange and customer referral

#### On-site advice and support

From your personal system consultant

#### Alltrucks Partner portal

Access to information on all practical issues - from technical documentation and parts finding to course registration and advertising material at all times

#### • Quality management and partner development

To ensure uniformly high service standards and provide support regarding quality and further development



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#### Successful cooperation: **Teamwork for your** commercial vehicle workshop





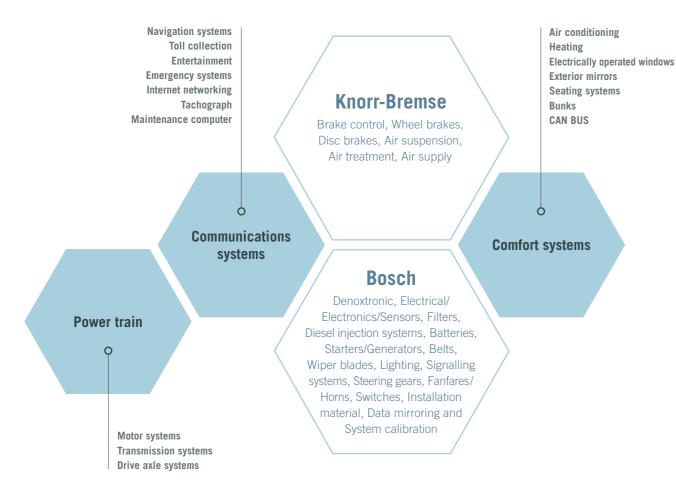




Three system specialists complement each other's competencies to provide a coherent, all-round offering.

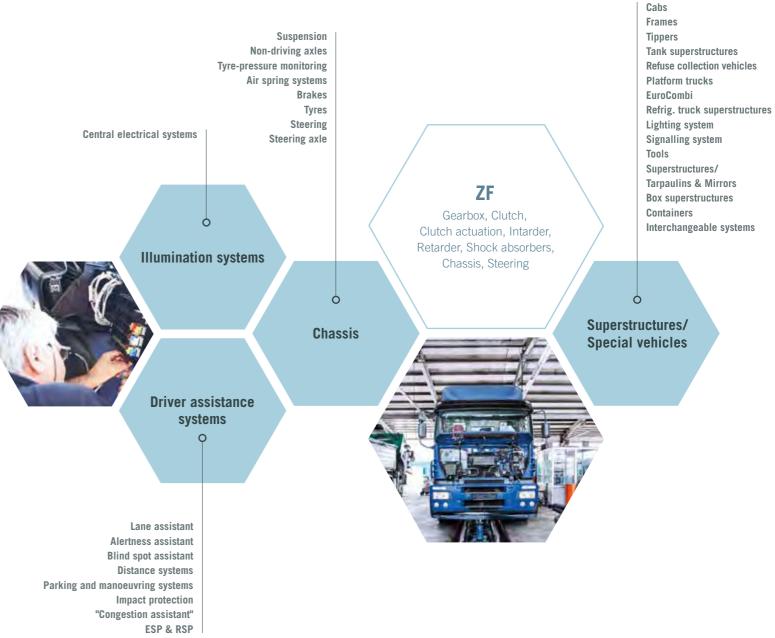
One person can't do everything. And just like each workshop has the right specialist for every task, Alltrucks consists of three industry partners whose expertise and professional know-how optimally supplement each other. With Bosch, Knorr-Bremse and ZF, three experienced, competent and tradition-steeped industrial partners are at your side. These service-providers are among the leading international manufacturers of commercial vehicle systems.

#### The most important core competencies of Bosch, **Knorr-Bremse and ZF at a glance**



#### Unlimited competencies.

By joining the Alltrucks network, you benefit not only from the bundled expertise of our shareholders Bosch, Knorr-Bremse and ZF, but you also obtain access to products, technical expertise and service solutions of further leading commercial vehicle specialists. To equip you and your team for the future in the best possible way, Alltrucks is continuously expanding its cooperation programme.



## Alltrucks Truck & Trailer Service: All brands - All services

Alltrucks has a clear goal: Providing the best possible comprehensive service for your multi-brand commercial vehicle service - and thus strengthening your company over the long term in a highly competitive market. As a reliable partner - in all respects. By joining our system, you receive exclusive access to the following service components:



#### Multi-brand technical information

Extensive information, easy operation, permanent access: In addition to a unique platform with complete technical documentation and parts finding from Bosch, Knorr-Bremse and ZF, we offer you access to a multi-brand commercial vehicle database based on OEM data. Benefit from extensive maintenance plans, repair instructions with configuration data, work settings and technical drawings as well as information on recalls and electronic systems.

#### **Exclusive multi-brand diagnostics**

Focused, fast and efficient: Our exclusive multi-brand diagnostics help you diagnose all common European commercial vehicles without the need to invest in several systems. The diagnostic tester comes with the three-part software package ESI[tronic], NEO I *orange* and ZF-TESTMAN. It is controlled by a joint start centre that allows rapid switching between individual applications.

#### **Technical hotline**

The number of complex options in the

commercial vehicle world is steadily increasing. If you are in a tough situation and no longer know what to do, our technical hotline is happy to help you with the diagnostics and maintenance of all brands. In addition to our telephone service, we also offer solutions via remote access or online ticketing.

#### Marketing support

For a professional, recognisable brand image and long-term sales support, we provide you with a marketing concept and numerous marketing instruments. These include printed templates for your business documents, flyers, posters and advertisments, (outdoor) signage and promotional materials, among other things. Do you have further questions, or are you looking for a creative advertising idea? Our marketing specialists would be happy to advise you personally.

#### **Customised training programme**

Our technical training programme includes content compiled exclusively for you - together with Bosch, Knorr-Bremse and ZF in accordance with current market requirements.

This assists you in developing your system- and manufacturer-independent expertise and always keeping it current. All training is carried out by experienced trainers and characterised by high practical orientation and OEM competence.

#### **Cooperating partners**

Unlimited competencies: By joining our network, you benefit not only from the expertise of our shareholders Bosch, Knorr-Bremse and ZF, but you also obtain access to products, technical expertise and service solutions of other leading commercial vehicle specialists.

To equip you and your team for the future in the best possible way, Alltrucks is continuously expanding its cooperation programme.

Pan-European network Te

Personal advice & support
Teaming up makes us strong:
As our partner, we place you at the centre of our attention! Short

response times and regular exchanges are very important to us.

Your system consultant supports you and acts as your connection to our headquarters. He always has an open ear for you and is happy to advise you on-site about Alltrucks as well as your further business development.

#### Partner portal

Our password-protected Partner portal gives you 24/7 information on all practical issues - from technical information to the online booking system for training programmes all the way to marketing support. In addition, the portal includes important dates and news from the commercial vehicle industry as well as offers and information from our shareholders and cooperating partners. Via the user management system, you can create new users at any time as well as define individual user rights for your employees.

#### Fleet management

With continuing expansion of the Alltrucks partner network, Alltrucks is becoming increasingly attractive for fleet operators. Together with selected partner workshops, we are developing a fleet service network committed to the maintenance and repair of commercial vehicle fleets at certain conditions. This allows fleet operators more cost and planning security as well as high-quality, reasonably priced multi-brand service for mixed fleets. The goal for Alltrucks partner workshops is attracting new customers and increasing their shop utilisation.

Alltrucks partners are qualified multi-brand commercial vehicle workshops. They offer high quality, have highly trained employees and exceptional service standards, which are regularly assessed. We actively promote and support our partners to develop the necessary expertise to meet current requirements. The joint development process ensures up-to-date knowledge and efficient communication - and thus, maximum quality throughout the entire Alltrucks network.

Quality management & partner development

#### 24/7 service

We are available around the clock to insure the mobility of your customers. If a customer has a breakdown, our 24/7 Service gets them back on the road as soon as possible - 365 days a year, 7 days a week and 24 hours a day. Just use the free number 00800 46 84 50 33 in Germany, Austria and Switzerland.

#### Pan-European network

One big family: Benefit from a fast-growing network with a pan-European approach!
We support and promote professional exchange among our partners as well as active customer referrals within our network - be it through the organisation of joint events or the introduction of programmes such as Alltrucks Service Plus, for example. With increasing expansion throughout Europe, you benefit from the economic advantages of cooperation with internationally active fleet operators, fleet companies and cooperating partners.



Fleet management







## One brand - many competencies: Teaming up for a successful future

Standstill means a step backwards: Those who do not further develop are displaced by the competition. Invest in your future with Alltrucks Truck & Trailer Service. Offer your customers superior multi-brand service for the maintenance and repair of complete vehicle fleets.

Our pillars for your successful commercial vehicle service:

#### 1. Multi-brand diagnostics and technical information

#### Targeted, fast and efficient troubleshooting with Alltrucks multi-brand diagnostics

- Multi-brand Alltrucks diagnostics system for Truck & Trailer Service with only one diagnostic tester
- Exclusive Alltrucks diagnostics software ESI[tronic], NEO | orange and ZF-TESTMAN: With one start centre instead of three individual interfaces
- High vehicle coverage
- Time savings due to rapid navigation changes between applications
- Optimal support through multi-brand technical information as well as the Alltrucks hotline for fast, straightforward help, if necessary via remote access or online ticketing

#### Streamlined access times through extensive technical information: Simple operation, permanent access

- Bosch, Knorr-Bremse and ZF knowledge database
- Database with complete technical documentation, parts finding and service information from Bosch, Knorr-Bremse and ZF
- Daily database updates of shareholder information

#### Technical vehicle information for your multi-brand commercial vehicle service

 Multi-brand commercial vehicle database with certificate of origin for use with your offers and invoices

#### The database\* contains the following data and information, for example

- Manufacturer maintenance schedules
- Configuration data such as tightening torque
- Filling amounts incl. qualities & alternatives
- Repair manuals, e.g. for mounting/dismounting motor assemblies
- Work settings, e.g. for service times of vehicle manufacturers
- Electrical circuit diagrammes, e.g. for ABS/EBS
- Recall data of vehicle manufacturers
- \* If desired, we are happy to extend your access rights to passenger car and light truck data (surcharge)

## One strong brand for your multi-brand business

As an Alltrucks Partner, you benefit from a strong brand with a modern, technically competent and high-quality appearance. The bundling of the Bosch, Knorr-Bremse and ZF brands gives Alltrucks exceptionally high name recognition and unique attractiveness - a clear advantage for you!

#### 2. Professional appearance and marketing support

Use this opportunity to refine your own brand profile and make it an optimal showcase for your customers. Choose your most suitable elements from our many marketing and advertising materials and become a representative Alltrucks brand ambassador.

We expect the same high quality standards from you that we place on ourselves. Your presence and our brand strength should convey a positive first impression on our mutual customers and ensure trust and appreciation for you - to the benefit of the whole network!

For this purpose, Alltrucks provides you with a marketing concept and numerous marketing resources. Among other things, these include:

- Print templates for your business documents, flyers, posters and advertisements
- Various promotional materials
- Signage for your company

Do you have further questions, or are you looking for a creative advertising idea? Visit the marketing area of our Partner portal or contact our headquarters. Our marketing team would be pleased to advise you personally.



### Ready for Alltrucks

Would you like to apply the expertise, knowledge and international strength of our shareholders for your personal and professional success? It only takes 6 steps.



Do you have questions and would like to know more? We would recommend a personal meeting. To schedule an appointment, please call us at + 49 (0) 89 462 24 66 44.



Of course, we would also like to get to know you better. We introduce all components of our concept in a first no-obligation meeting. To ensure that we offer the best commercial vehicle workshop system, we scrutinize the business of every interested party for adherence to Alltrucks standards - for the sake of all members.



If some standards cannot be fulfilled at the commencement of our partnership, we conclude an agreement to support and stand by you during implementation of the necessary measures. This agreement gives you access to selected services from our headquarters.



The fulfilment of Alltrucks standards is reviewed by an external service provider. The valuable results of the review are included in the system offerings.



After all admission-related aspects and points have been fulfilled, you receive your Alltrucks Partner contract. You are now good to go - and we are delighted to welcome you into the Alltrucks network!



With your Alltrucks partnership, you receive full access to all system services.

Do you have your own commercial vehicle workshop and want to expand your multi-brand service to attract new customers and improve workshop utilisation? Are you already involved in another system, but looking for an alternative? Or do you simply have questions about the Alltrucks Truck & Trailer Service workshop system?

We look forward to hearing from you! You can reach us by telephone at + 49 (0) 89 462 24 66 44 or by e-mail at sales@alltrucks.com.

#### Our partner network is continuously growing - throughout Europe

State 2016



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